



Media Appearances

Life Love & Health: Special Edition

May 13, 2011

President and CEO Discusses the Burdens of Alzheimer's Disease

Dr. Winifred S. Hayes, PhD, was the featured guest on the May 13, 2011, radio broadcast of Life Love & Health hosted by Christopher Springmann. Dr. Hayes discussed how scientific evidence can help patients with Alzheimer's disease, their caregivers, and healthcare providers choose interventions that will make the most difference in the lives of patients with this devastating disease.

Managed Healthcare Executive

April 1, 2011

Offer Members Evidence About Medical Technologies

By Winifred S. Hayes, MS, PhD, RN

"It's not uncommon for bias and inaccuracies to infiltrate consumer health information and influence members' opinions about the healthcare they receive, especially when companies create the perception of offering consumers "the latest and greatest" health technology. Unfortunately, consumers often can't distinguish between hype and true evidence."

Life Love & Health: Special Edition

August 31, 2010

Director of Genetic Test Evaluation Program at Hayes, Inc. Discusses Concerns About Genetic Testing on Life Love & Health

Dr. Diane Allingham-Hawkins was the featured guest on the August 13, 2010 radio broadcast of Life Love & Health: Special Edition, hosted by Christopher Springmann. Dr. Allingham-Hawkins discussed the growing concerns associated with genetic tests marketed directly to consumers; she also offered expert insight into the recently held meetings on FDA oversight of laboratory-developed tests and the congressional hearing on direct-to-consumer genetic testing.

Materials Management in Health Care

August 2009

Use Evidence To Put Prevention In Context

By Winifred S. Hayes, MS, PhD, RN

"From randomized controlled studies to meta-analysis research covering data from a wide range of sources, there is a vast amount of information on anti-infective central venous catheters (AICVC). These studies have examined everything from when these devices should be used to the various types of coatings used in AICVCs. So how can value analysis coordinators, infection control professionals and nurses best make sense of all the research when making purchasing decisions? Here's a no-nonsense approach to understanding the evidence."

For more articles and interviews, visit
<http://www.hayesinc.com/media-center/media-appearances/>.